

## THURSDAY THOUGHTS

on Behavioral Health & Intellectual/Developmental Disabilities (I/DD)

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## GOVENOR'S COUNCIL ON DISABILITY

Accessibility Guide - A toolkit for accessible communications in the workplace



## WHAT DOES ACCESSIBILITY MEAN?

Accessibility is the practice of making information, activities, and environments usable and meaningful for as many people as possible. This guide provides tools and resources to ensure accessibility of all:

- Meetings and Events (in person and virtual)
- Documents and Emails
- Multimedia and Websites (public and internal)
- Social Media Content

## WHY IS IT IMPORTANT TO MAKE MEETINGS AND COMMUNICATIONS ACCESSIBLE?

Making meetings, events, and communications accessible means providing better customer service. People with disabilities represent employees, customers, vendors, suppliers, and citizens. Accessible meetings and communications lead to:

- Better communication with our audiences
- Increased attendance and participation in meetings and events
- Equal access to information on websites and social media platforms
- Creating a diverse workplace where everyone is welcome, and fostering a culture of inclusion
- Broader reach to job seekers and customers with disabilities



This toolkit provides info and resources on how to make meetings, events, and communications accessible to all. Scan the QR Code or click the link to view the full <u>Accessibility Guide</u>.



