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| ProblemPeople with IDD hospitalized without access to support from staff who are familiar. | SolutionContract between hospitals and service providers. Providers provide staff and hospitals pay salaries.Contract with providers to staff paid sitter positions with people familiar with the likes, dislikes, needs and communication styles of the individual. | Unique Value Proposition | Unfair Advantage | Customer SegmentsIndividuals with I/DD |
| Existing AlternativesProvider send staff without means of reimbursement.Some hospitals have paid sitters. | Key Metrics | Channels | Early AdoptersHospitalsFamiliesService Providers |
| Cost Structure | Revenue Streams |