

## PROVIDER BULLETIN

Volume 33 Number 39

<http://dss.mo.gov/mhd/>

April 12, 2011

**PHARMACY, PHYSICIANS, NURSE PRACTITIONERS, NURSE MIDWIFE,  
PSYCHOLOGISTS, PROVISIONALLY LICENSED PSYCHOLOGISTS,  
LICENSED CLINICAL SOCIAL WORKERS, LICENSED MASTER SOCIAL  
WORKERS, LICENSED PROFESSIONAL COUNSELORS, AND  
PROVISIONALLY LICENSED PROFESSIONAL COUNSELORS**

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### **SMOKING CESSATION**

Effective February 25, 2011, MO HealthNet (MHD) began reimbursement for smoking cessation for MHD eligible participants, including both behavioral and pharmacologic interventions. Published guidelines recommend smoking cessation behavioral intervention prior to implementation of pharmacologic intervention. MHD requires the behavioral intervention to be initiated within 30 days of the pharmacologic intervention.

MHD will cover two (2) quit attempts of up to 12 weeks of intervention per lifetime, including behavioral and pharmacologic interventions.

### **PHARMACOLOGIC INTERVENTION**

Pharmacologic interventions include:

<b>Brand Name</b>	<b>Generic Name</b>
Nicorette Gum	Nicotine Gum
Nicotrol Inhaler	Nicotine Inhaler
Nicorette Lozenge	Nicotine Lozenge
Nicotrol NS	Nicotine Nasal Spray
Nicoderm	Nicotine Patch
Chantix	Varenicline
Zyban/Wellbutrin	Bupropion SR

Additional smoking cessation criteria for the pharmacologic intervention may be found on our website at the following link: <http://dss.mo.gov/mhd/cs/pharmacy/pdf/smoking-cessation.pdf>

**BEHAVIORAL INTERVENTION**

The smoking cessation behavioral intervention reimbursable by MHD is based upon well established evidence as defined by the U.S. Surgeon General. The face-to-face intervention utilizes the “5-A’s” (Ask, Advise, Assess, Assist, Arrange), education materials, self-help materials, problem solving guidance, and social support. U.S. Preventive Services Task Force (USPSTF) also recommends the use of motivational interviewing, assessing readiness to change and telephone quit lines. Frequency and duration of the behavioral intervention should be determined on an individual basis and related to the patient’s history of smoking and willingness to quit.

Quit lines are currently available to Missourians attempting to quit smoking via the MO Department of Health and Senior Services at <http://health.mo.gov/living/wellness/tobacco/smokingandtobacco/index.php>

Additional links including resources for clinicians and smokers may be accessed via the MHD Web site at <http://dss.mo.gov/mhd/cs/psych/pages/smoking.htm>.

The following procedure codes should be used to bill for the behavioral intervention.

Physicians, Nurse Practitioners, Nurse Midwives, Psychologists, Provisionally Licensed Psychologists (Psychologists and Provisionally Licensed Psychologists must use the AH modifier)

Procedure Code	Description	Reimbursement Rate
99406	Smoking and tobacco use cessation counseling visit; intermediate, greater than 3 minutes and up to 10 minutes Face-to-face with the patient	\$8.00
99407	Intensive, greater than 10 minutes Face-to-face with the patient	\$12.00

Licensed Clinical Social Workers (LCSW), Licensed Master Social Workers (LMSW), Licensed Professional Counselors (LPC), Provisionally Licensed Professional Counselors (PLPC) (LCSWs and LMSWs must use the AJ modifier. LPCs and PLPCs must use the UD modifier)

Procedure Code	Description	Reimbursement Rate
99406	Smoking and tobacco use cessation counseling visit; intermediate, greater than 3 minutes and up to 10 minutes Face-to-face with the patient	\$6.00
99407	Intensive, greater than 10 minutes Face-to-face with the patient	\$9.00

LCSWs and LMSWs may be reimbursed for services provided to adults in the Rural Health Clinic or Federally Qualified Health Center setting only.

In order to be reimbursed by MO HealthNet, the claim for the behavioral intervention must contain one of the following diagnosis codes: 305.1, V22.0 – V22.2, V23.0 – V23.9, 649.0 – 649.04. MHD will cover up to 12 sessions in a 12 week period. A maximum of 24 sessions per lifetime is allowed. Reimbursement is limited to one session per day. The behavioral intervention must be face-to-face with the patient.

Physicians and nurse midwives billing the global fee for prenatal/delivery/post partum care should not bill for the behavioral intervention separately. The behavioral intervention for pregnant women is included in the global fee.

### **MO HEALTHNET MANAGED CARE ENROLLEES**

Participants enrolled in a MO HealthNet Managed Care health plan receive the Smoking Cessation pharmacological and behavioral interventions on a fee-for-service basis outside of the Managed Care benefit package.

**Provider Bulletins** are available on the MO HealthNet Division (MHD) (Formerly the Division of Medical Services) Web site at <http://dss.mo.gov/mhd/providers/pages/bulletins.htm>. Bulletins will remain on the Provider Bulletins page only until incorporated into the [provider manuals](#) as appropriate, then moved to the Archived Bulletin page.

**MO HealthNet News:** Providers and other interested parties are urged to go to the MHD Web site at <http://dss.mo.gov/mhd/global/pages/mednewssubscribe.htm> to subscribe to the electronic mailing list to receive automatic notifications of provider bulletins, provider manual updates, and other official MO HealthNet communications via E-mail.

**MO HealthNet Managed Care:** The information contained in this bulletin applies to coverage for:

- MO HealthNet Fee-for-Service
- Services not included in MO HealthNet Managed Care

Questions regarding MO HealthNet Managed Care benefits should be directed to the patient's MO HealthNet Managed Care health plan. Before delivering a service, please check the patient's eligibility status by swiping the red MO HealthNet card or by calling the Interactive Voice Response (IVR) System at 573-751-2896 and using Option One for the red or white card.

**Provider Communications Hotline  
573-751-2896**