

The Department of Mental Health Library Services Technology Act

Stigma Reduction/ Focus on Abilities

Poster Contest

The Department of Mental Health is developing a toolkit for use by public librarians to promote awareness of developmental disabilities, mental illness and those in substance abuse recovery. The toolkit will focus on reduction of stigma associated with these conditions. The Poster will become part of a toolkit used for awareness activities at local public libraries.

The Theme: Each poster should focus on stigma reduction, inclusion and contributions of persons with developmental disabilities, mental illness and those in substance abuse recovery.

Eligibility Requirements:

- This poster contest is open to individuals with disabilities or their family members.
- Each poster should be the original work (including concept, layout, slogan and any visual images) of a single person.
- Posters may be in color or black and white. They may be designed by hand or electronically. Minimum size requirement is 8.5 x 11”
- Each poster must be submitted with the DMH LSTA Grant entry form. The name and age of the person entering the poster should be included on the back of the poster.
- All entries become the property of the Department of Mental Health. Posters will not be returned

Judging: Judging will be conducted by a panel consisting of a librarian, artist, community members and LSTA committee members. Criteria will include:

- Slogan – How clearly is the theme presented?
- Visuals – How well do the visuals convey the message?
- Overall impact – How effective was the poster in capturing your attention and causing you to reflect on the topic?

Timetable: Entries must arrive at the Department of Mental Health no later than October 15, 2010. Winner(s) will be announced no later than October 31, 2010.

