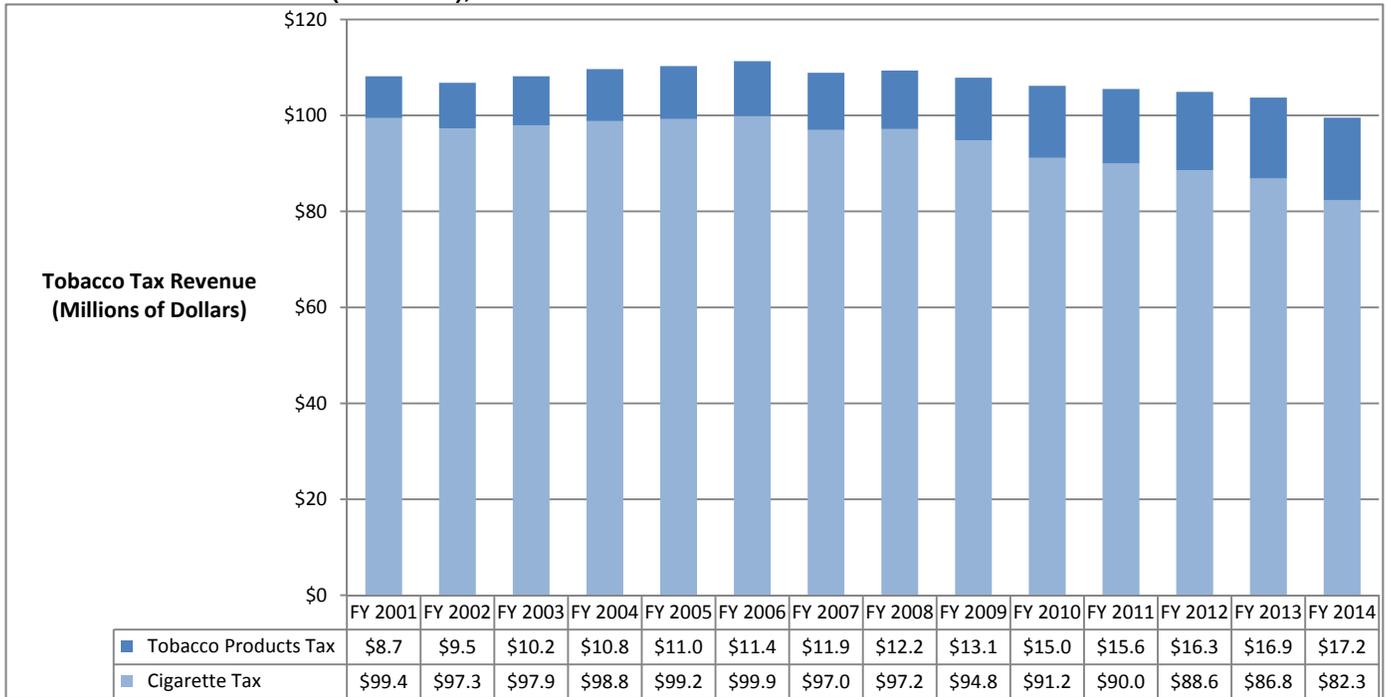


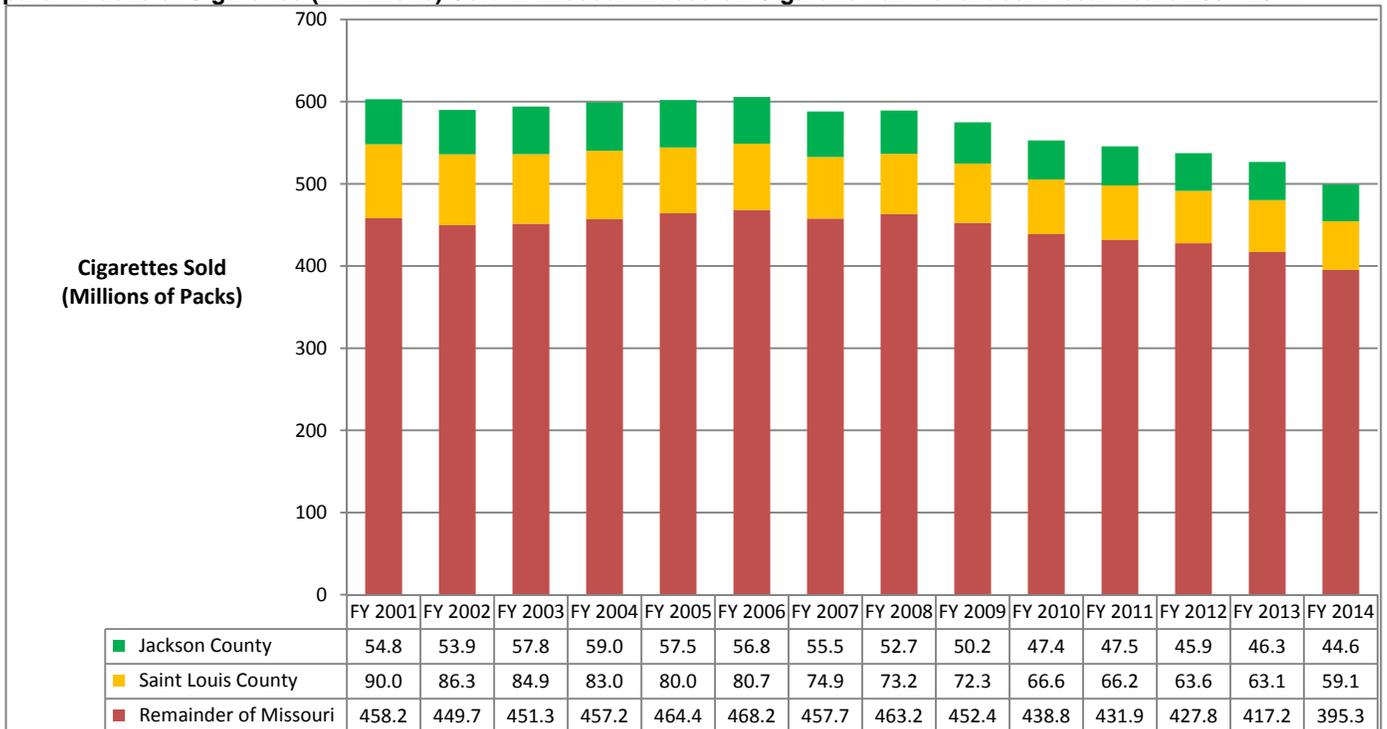
MISSOURI TOBACCO SALES

Trend in Tobacco Tax Revenue (in Millions), Fiscal Years 2001-2014



Data Source: Missouri Department of Revenue. Annual report: "Taxes Administered"

Apparent Packs of Cigarettes (in Millions) Sold in Missouri Based on Cigarette Tax Revenues: Fiscal Years 2001-2014



Data Source: Missouri Department of Revenue. Derived from data in "Taxes Administered" annual fiscal report.

Total cigarette sales estimates are based on the cigarette tax portion of tobacco tax receipts.

Breakouts for Jackson County and St. Louis County are based on supplemental county cigarette tax receipts.